**Are YOU the Next B2B Writing Success Reality Blogger?**

**Here’s how to apply:**

1. Download this Word document
2. Answer the questions below
3. Add your blog entry to the document
4. Save your document and replace “YOURNAME” with… yep, your name!
5. Email to: [Editor@B2BWritingSuccess.com](mailto:Editor@B2BWritingSuccess.com)

**Deadline to apply: November 16 2018 at Midnight ET**

**Your Name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Where are you on the** [**B2B Success Path**](https://www.b2bwritingsuccess.com/b2b-success-path-roadmap/)**? \_\_\_\_\_\_\_\_\_\_\_\_\_**

1. Level 1 – no clients yet
2. Level 2 – some clients, not yet full-time freelancing
3. Level 3 – full-time freelance B2B copywriter

**What is your niche/specialty? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Why do you believe you would fit this role?**

**Your Sample Blog Post**

The purpose of the Reality Blog is to show our members the day-to-day life of a B2B copywriter and to provide insights and encouragement so they can succeed.

In the space below, write a sample blog that’s between 700 and 1000 words.

This should be an example of a typical Reality Blog NOT a sales letter about yourself or a blog on a topic not relevant to B2B copywriters.

You can review past Reality Blogs [here](https://www.b2bwritingsuccess.com/category/b2b-reality-blog/) to clarify the types of posts we’re looking for.

We’ll announce the new Reality Blogger on Wednesday, November 21.

**Blog Post Title:**

**Blog Post:**